



SHAPING THE FEDERAL IT MARKET



Success in the more than \$90 billion federal IT market requires overcoming obstacles to deliver innovative solutions and commercial best practices to government customers. As the premier trade association serving the government technology and professional services industry, PSC provides:

Advocacy - Shape federal acquisition policy and legislation to improve technology and contract innovation.

Market Intelligence - Gain access to unparalleled members-only business intelligence.

Executive Networking - Network with senior government and industry officials through programs and events.

Brand Exposure - Showcase your brand and executive team as industry thought leaders.

Federal technology leaders value their PSC membership because PSC is the only trade association exclusively composed of contractors that is focused on the federal government.

PSC is the home to more than 400 member companies in the federal marketplace, including these tech leaders

PSC TECHNOLOGY COUNCIL

PSC's Technology Council advocates on the key issues impacting the federal tech market:

- Security Clearances
- Cloud Computing
- Contracting Vehicles
(FedRamp, OTAs)
- Artificial Intelligence
- “As-A-Service” Acquisitions
- Cybersecurity Requirements
- NDAA
- TMF Funding
- MGT Act
- IT Modernization
- Category Management

The Technology Council's Key Goals and Objectives:

1. Shape key procurements to promote government access to innovation and the use of commercial best practices.
2. Proactively influence federal policies to improve IT acquisition and cybersecurity.
3. Promote technology and innovation to achieve agency mission results, including through PSC thought leadership, speaking engagements, testimony and social media.
4. Facilitate connectivity and collaboration with government technology leaders.

MEMBER EXCLUSIVE OPPORTUNITIES AND RESOURCES

Vision Federal Market Forecast delivers key insights and quantifiable assessments of agency budgets, programs and priorities in a rapidly changing environment, while also providing exclusive, face-to-face meetings with government agency planners and decision makers.

Federal CIO Survey - Conduct in-person interviews with CIOs and other government officials to better understand your customers' needs. PSC's annual Federal CIO Survey highlights federal IT leaders' top concerns and priorities in the federal marketplace.



Acquisition Policy Survey - Conduct in-person interviews with federal acquisition officials to better understand your customers' needs. PSC's Acquisition Survey highlights acquisition leaders' top concerns and priorities in a dynamic federal marketplace.



PSC Webinars on current topics including regulatory and legislative updates, government shutdown updates, security clearance reform, other transaction agreements (OTAs), and more.

Security Clearance Resource Center keeps our members updated on changes in communication channels, future mission needs, and processes regarding federal security clearances.

Government Shutdown Resource Center provides helpful information, practical guidance and timely updates for federal contractors when a potential government shutdown looms.

EVENTS AND CONFERENCES

PSC hosts more than 100 events throughout the year, ranging from intimate roundtables with senior government officials to large conferences that gather hundreds of executives and officials around current topics shaping the federal IT marketplace. Recent roundtables with civilian agency and military officials include discussions about artificial intelligence, blockchain, cloud adoption, cybersecurity requirements, health IT, FedRAMP, OTA, security clearance reform and more.

 **Tech Trends Conference** - Senior government officials and industry executives from across the federal IT community engage on the top technology issues facing government.



Vision Federal Market Forecast Conference - Federal market forecast that addresses the defense, civilian and federal IT markets.



Federal Law Enforcement Conference - Key government executives from DHS, DOJ and other law enforcement agencies on current law enforcement challenges.



FedHealth Conference - Speakers from HHS, DoD and VA discuss their needs and challenges and determine where the federal health market is headed.



Annual Conference - Member-only networking information sessions in a relaxed setting. Attendees get insights for the year ahead from expert government and industry speakers.



Leadership Summit - This exclusive event is by invitation only for the PSC Board of Directors and C-level executives from regular PSC member companies.

To see how you can help us shape the market, please visit us at www.psccouncil.org or contact Joe Carden, Vice President of Membership and Marketing at carden@psccouncil.org.